

IMPACT REPORT

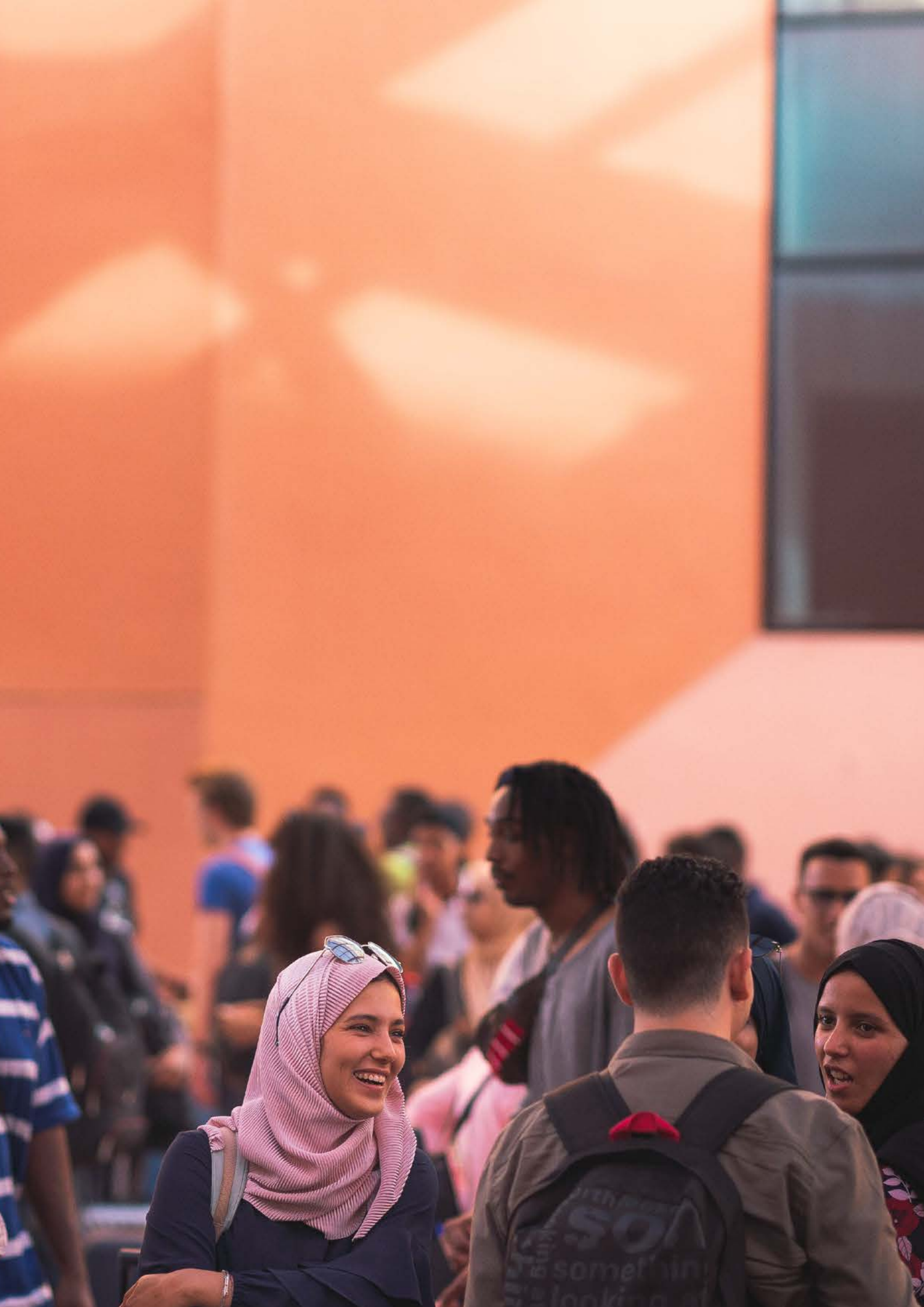
August 2019



**WORLD
MERIT**







FOREWORD

We had the brightest beginning to August with the World Merit Summit in Morocco. We saw exceptional leadership in action by the World Merit Morocco team - who put in months of hard work that culminated into an exceptional week with changemakers from all over the world, under one roof.

One thing I have learnt in 7 years of working for education, environment and gender is that it's never easy. As a community, driven towards social impact - our motivations are not rooted in money or fame, but in creating positive change and the hope for a better world. However, a majority of the time change is not an immediate process - sometimes it takes weeks, sometimes years, sometimes even decades and it is in these times of struggle, that the power of the community and meeting and knowing each other becomes the most valuable asset we have. It is from sharing experiences of each other that we derive a lot of our inspiration and from sharing stories of successes and struggles, that we learn. The summit was the perfect place for all of us to connect, be inspired, plan and move forward as meriters.

As the current Global Ambassador, over the past few months, I have had the opportunity of knowing members of our community virtually, but this was the first opportunity for me to meet many of them in person. I met Adnan while at lunch during the summit. A casual conversation about food and culture in Morocco soon turned into one about education. We spoke of the educational crisis in our nations and the role we want to play in changing things for the better. I remember we had stopped eating after a point because we resonated at so many levels and felt a myriad of emotions and motivation to do more. I had similar conversations with - Ini from Venezuela who is using storytelling to bring different cultures to light to increase understanding between people and nations, Leonidas who is working to eliminate plastic from the streets of Burundi and also working to educate the children in his country, Nadia from Pakistan who is focused on better health and gender equality even while faced with many obstacles; and so many more. While the universality of these problems and the scale is baffling, I realized that it is this very universality that makes it an opportunity for ALL OF US. This is why going forward one of the most important things for me is to motivate more people to act and join us in this movement!

This month as a community we have been able to impact 46,873 people around the world. With all that we have learnt together at the summit we plan to make a bigger impact moving forward.

Shaan

World Merit Global Ambassador 2019



"Our motivations are not rooted in money or fame, but in creating positive change and the hope for a better world."

ABOUT WORLD MERIT

World Merit uses the seventeen United Nations Sustainable Development Goals (SDGs) as a framework for raising the awareness, appetite and capacity of young people to take local actions that tackle the most pressing global issues of the 21st Century.

Our roots are entrepreneurial, and we empower our members to deliver the changes they know are essential. Our bespoke World Merit Impact App encourages them to grow connections and to showcase their activity in a way that shares best practice and inspires those around them to take positive civic actions framed by the SDGs. Actions are awarded 'points' through a peer review process which in turn earn opportunity and reward.

World Merit Councils are our primary channel for developing and reaching out to global youth offline and online. Local, National and Global World Merit Councils cover almost every country and other important initiatives include Team2030, a global competition to encourage youth to take action and to form effective teams in doing so.

World Merit partnered with the United Nations In 2015, formally adopting the United Nations seventeen Sustainable Development Goals at our core. Today, World Merit is acknowledged by the UN as its primary partner for engaging youth in the delivery of the SDGs and our links with the UN have enabled and reinforced critically important partnerships around the world.

"We have a long term plan for changing the world for the better and hope that you join us in doing so."





AUGUST

Total Impacted



27,970



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1 NO POVERTY



PEOPLE IMPACTED
177

HOURS SPENT
157

REPORTS SUBMITTED
06

2 ZERO HUNGER



PEOPLE IMPACTED
2,236

HOURS SPENT
05

REPORTS SUBMITTED
05

3 GOOD HEALTH AND WELL-BEING



PEOPLE IMPACTED
5,239

HOURS SPENT
252

REPORTS SUBMITTED
13

4 QUALITY EDUCATION



PEOPLE IMPACTED
7,088

HOURS SPENT
4,058

REPORTS SUBMITTED
41

5 GENDER EQUALITY



PEOPLE IMPACTED
43

HOURS SPENT
1,105

REPORTS SUBMITTED
05

6 CLEAN WATER AND SANITATION



PEOPLE IMPACTED
2,085

HOURS SPENT
14

REPORTS SUBMITTED
05

7 AFFORDABLE AND CLEAN ENERGY



PEOPLE IMPACTED
98

HOURS SPENT
36

REPORTS SUBMITTED
03

8 DECENT WORK AND ECONOMIC GROWTH



PEOPLE IMPACTED
50

HOURS SPENT
13

REPORTS SUBMITTED
11

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



PEOPLE IMPACTED
14

HOURS SPENT
10

REPORTS SUBMITTED
01

10 REDUCED INEQUALITIES



PEOPLE IMPACTED
104

HOURS SPENT
41

REPORTS SUBMITTED
03

11 SUSTAINABLE CITIES AND COMMUNITIES



PEOPLE IMPACTED
10

HOURS SPENT
09

REPORTS SUBMITTED
01

12 RESPONSIBLE CONSUMPTION AND PRODUCTION



PEOPLE IMPACTED
2,074

HOURS SPENT
14

REPORTS SUBMITTED
04

13 CLIMATE ACTION



PEOPLE IMPACTED
3,270

HOURS SPENT
85

REPORTS SUBMITTED
05

14 LIFE BELOW WATER



PEOPLE IMPACTED
2,075

HOURS SPENT
05

REPORTS SUBMITTED
04

15 LIFE ON LAND



PEOPLE IMPACTED
2,092

HOURS SPENT
18

REPORTS SUBMITTED
06

16

PEACE, JUSTICE
AND STRONG
INSTITUTIONS



PEOPLE IMPACTED
647

HOURS SPENT
17

REPORTS SUBMITTED
06

17

PARTNERSHIPS
FOR THE GOALS



PEOPLE IMPACTED
681

HOURS SPENT
108

REPORTS SUBMITTED
10



Total
WORLD MERIT
Impacted:

PEOPLE IMPACTED
27,970

HOURS SPENT
5,952

REPORTS SUBMITTED
100



PANEL

ADRESSING A COMPLEX, LOCAL SOCIAL ISSUE

OUR MAIN SPONSOR



HOSTED BY



OUR PARTNERS

BOMA
INVESTMENTS





WORLD MERIT SUMMIT 2019

The second World Merit Summit was held in Marrakech, Morocco from the 4th until the 9th of August and was attended by 400 people from 38 countries around the world. The 2019 Summit aimed to advance young people's development as Global Citizens, strengthen their councils and support them to develop an SDG project to implement in their communities.

The Summit began by welcoming speakers and delegates and spending the day at La Branda Rose Hotel in Marrakech. The team organized the arriving delegates, fulfilled their needs and created a space for connection and celebration. The team conducted ice breaker and bonding activities with the groups and facilitated connections. The official launch of the Summit was marked by the gala dinner which included a musical performance and ensured that everyone was warmly welcomed and settled into their accommodation for the week.

Each day there were talks by visionary speakers, whose insights and world-views have created large scale transformations. These keynote talks were used as a reference point for future work and a guiding compass for how to approach youth mobilization as a whole. Having the speakers' perspective on priorities in working with youth and how that fits into the larger context of our world was interesting and informative.

Every day there were practical training sessions in essential areas including recruitment and fundraising. The trainings were the backbone of the summit; it was during these sessions that groups became super focused and determined to learn the skills necessary to establish and grow councils and impact.

Throughout each day there were panel discussions, bringing together council presidents, leading figures in the private sector and specialists in the SDGs. These panel discussions were lively and often the panel ran out of time, as the conversations and questions could have easily continued for hours.

The Summit was a massive success and those who attended left feeling inspired and motivated to make change to scale. The following is a small selection of highlights from throughout the week, a mixture of speakers, panels and trainings. The team is now in the process of debriefing and reflecting on key learnings from the 2019 Summit to ensure the 2020 Summit is even better.



Session: The SDGs - A Global Framework for Impact

Keynote Speaker: Majken Gilmartin (Founder of Global Goals World Cup)

Majken Gilmartin has committed herself to using the framework of the UN SDGs for social action and is able to communicate to the young participants the value of this framework. Majken used her approach is to explain the SDGs through soccer. Majken broke down the process of impact creation to a set of tangible steps to trace, starting with identifying what the goal, or finality is, then identifying the passion that drives it, its sources and the emanations. The third step Majken identifies is the construction of a support structure, or a team, whose members should have some sort of added value. The fourth and final step is to attract sponsors. Majken then moved on to list the values that need to define social action, to state philanthropy and a mentality of service, collaboration, teamwork, and information sharing.



Training: Marketing & Campaigning- Use of Social Media to Influence Change

Speaker: Asif Khan (director of campaigns at DoSomething.org)

The common resource that all young people have access to and are able to deploy is social media. They also have an innate affinity to the medium that allows them to maximize knowledge of how to leverage the tools. In this training, we heard from an organization that has successfully used mobile technology and social media to drive young people to take social action. The young participants learned principles and techniques for how to effectively use these tools for their own social action projects.

Asif Khan, director of campaigns at DoSomething.org, lead a workshop to develop an action plan, he asked the delegates to choose an action that they and their community can solve. The problem they are tackling should be one that causes frustration or anger in their community, to which he then asked them to think of a solution that inspires the antithetical emotions of hope and excitement strong enough to counteract the anger.

Asif explained CAMPAIGN impact rules, which are that the action should be accessible to as many people as possible, that the person should feel that the action is valuable and that the action should be meaningful to the issue. Education is a massive field to focus on because it suffers from organizational and structural problems, and because it touches on a multitude of social issues like gender issues. In order to solve that issue, Asif suggests to give its victims a voice, connect youths with similar visions and provide them with the connection to enable them to act, use media tools vlogging and spread the message.



Panel: An Appeal for World Merit Councils

Carlo Steensma, Community Engagement Manager at World Merit

Abdellah Aof, President & Founder of World Merit Algeria

Odwa Ntsika Mtembu, President & Founder of World Merit South Africa

Mohamed Lahmami (president & co-founder of World Merit Morocco)

Being a social activist is a highly demanding role that requires an investment of personal energy and stamina. Having a community of support gives the young activist a group of like-minded individuals to lean on, a focus group to run ideas by, a group of cheerleaders to celebrate with and a group of volunteers to pitch in. The World Merit Councils are local hubs of support for the social activist and can provide a structure of support and an amplifier of social networks to advance social action projects. A panel of council presidents share their experience of being part of the World Merit Councils.

Abdellah Aof started off by stressing the importance of preparation, collection of information, and collaboration especially with organizations that have the same vision and/or a similar mission. Abdellah then moved on to recommend having a clearcut business model with a solid organizational structure characterized by clarity of intention, and smooth communication.

Mohammed Lahmami president of World Merit Morocco decided to speak of some ideas that are easy to forget but are essential to keep on the 'back burner' as one works towards their vision and goals. Chief amongst these ideas, Lahmami reminds the attendees that 'impact is impact' however small or big, and that ranges from cleaning your neighbourhood to organizing a summit as the impact is what matters, its existence and not the scale.

Odwa Ntsika Mtembu chose to emphasize upon the point that the youth is where the energy and influence lies, and that this energy needs to be placed in an incubator environment that would both ensure results and growth leading to sustainable development impact.



Training: Engaging Supporters and Community

Speaker: Teymour Ashkan

Forming a community of support around a cause may be the first step to garner support but nurturing and engaging the community is necessary for their long term commitment to the social action project. This training created the space to discuss how to treat volunteers and engage them so they know their contribution is valuable and impactful. Participants learned techniques and processes that drive inclusivity in a project and sustain the long term engagement of the community. This way of thinking will break the 'all or nothing' stereotypes of perfection and show how one can sustain the commitment of supporters despite the ups and downs that come with any endeavour.

Panel: Strategic Mentorship

Surprise Panel

Shaan Shuhas Kumar (Inspired Experimenters),

El Mehdi Zendoul, (Project Builder)

Soukaina Rashidi, (Community Organizers)

Khawla Benyahya (Cause Explorers)

Françoise Kpeglo Moudouthe (moderator)

In this surprise panel, roles were inverted, instead of the moderator asking guests questions, it is the guests who asked the moderator. Each of the four delegates had been chosen to represent the team they belong to. Below are some highlights of the interaction:

It is important to recognize your fearfulness, move beyond and keep doing it until you gain momentum. In order to be financially able to sustain yourself, you need to think about how much you can do for free. If you prove what you can do, the money will come to you. So as to find focus and manage to take the first step to make change happen, think that what affects you doesn't affect you alone.

A leader should know how to be of service, and be very thorough in his/her assessment of a potential work partner. Give yourself room for flexibility, follow gut feelings and look out of the box. Purpose, Clarity and Work are essential. What defines a good strategy is the reflection that goes into it. Nothing goes without saying, so be bold and explicit. Do not forget to listen and ask as well, and use the feedback to inform your strategies. Find a way to do what you can do, in order to show the community you are an eligible leader.



Panel: The Importance of Using Technology for Impact

Jacinta Parsons (Project Manager at World Merit):

Rhett Godfrey, (Project Manager at BOMA investments)

Adina Popescu (Philosopher and futurist) ,

Asif Khan (Director of Campaigns at DoSomething.org)

Technology has been a great amplifier for social impact. It allows young people to reach a wide audience with very little resources, allows the creation of new innovative solutions and equitable access to existing solutions to isolated communities. Through this panel, we exposed young people to a wide variety of ways that technology has been used for social action, from blockchain to mobile and from e-learning to coding. Exposure to a variety of uses of technology will stimulate young people's thinking about possible solutions for the needs of their community. They will begin thinking about the resources required for each versus the scale of impact that each technology solution may provide.

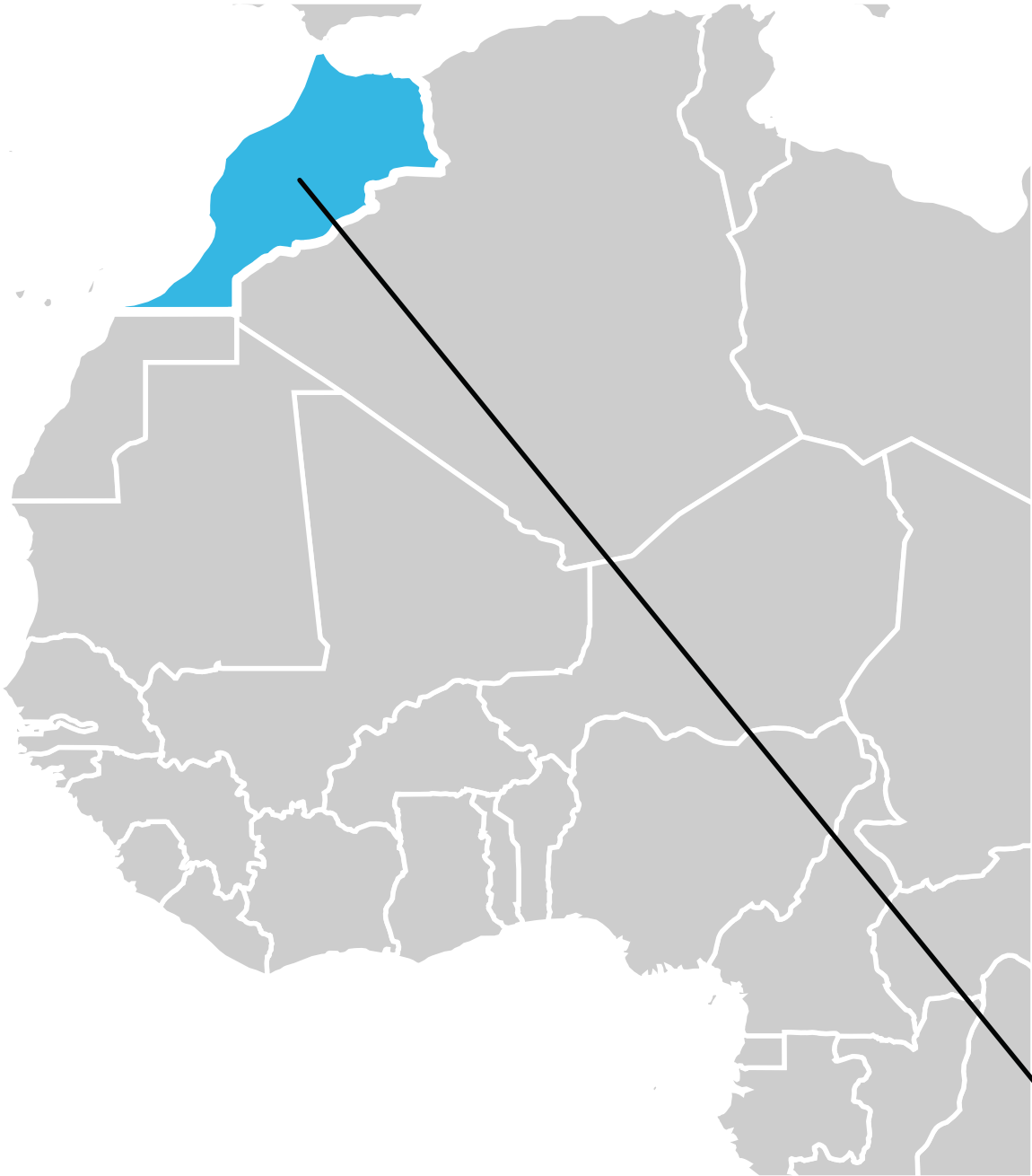
Rhett Godfrey, Project Manager at BOMA investments, Explained the merit currency system which is based on a judgment to which the criterion is action. Rhett also underscored the importance of access to the internet and digital knowledge as that is where the arena of social impact is transitioning to. Finally, Rhett calls on all attendees to always remember that Stories about individuals are what touch us the most. The user is a human being, with a brain that cares for other human beings, not for numbers.

Adina Popescu, Philosopher and futurist, started off by clarifying her theory of change which is based off of the claim that if we could visualise what we need to do, it would really help to actually do it. Her project, as a result, seeks to establish an emotional connection to events that people normally do not feel connected to, through Virtual Reality technologies. What Adina is seeking to do is to bridge the gap between the people who want to help and the structures that enable that, in order to bridge the gaps of organization and coordination in social impact mechanisms. Adina, moved on to assert that Technology is very important as a tool mainly because it serves the function of the direct empowerment of communication.

Asif Khan, Director of Campaigns at DoSomething.org, specified that one should always go for the effective means and not for novelty. Asif exemplified this by speaking of how they are rediscovering SMS as an effective medium for communication and establishing steady engagement with the youth.



MOROCCO



“Chaos to Art” Protecting the
Environment from solid trash

AUGUST 12TH

Impact: 700



"I am Rachid LAMZABI, a teacher of English and lover of Mother Nature from Morocco. I teach young students in a high school. I am the president of our association "Friends of Nature". We are doing all what we can to stop the invasion of solid trash. We are a team of people who strongly believe in actions speak louder than words!"

The Issue

This project started in 2015 as a very simple initiative of collecting the solid trash thrown in our school. We created an environment club with some of my students, called “The Hoopoe Club” in reference to a rare and endangered species of birds in Morocco. It was specifically based on the preservation of Mother Nature from the solid trash we produce in our schools. The students were amazing and they showed great interest in joining our club. We used to have meetings and talks about what we can collectively do to help clean our school of the rubbish and trash. We also organized some events about raising awareness and encourage others to join our adventure. Students did some research about the dangers of plastic pollution and the horrible effects it has. Students talked to their parents, other teachers and schoolmates living on the school campus about how they can help protect nature and save the environment for the future. We invited some guests and lovers of nature and they made great speeches. We celebrated Earth Day, Water Day, Forest Day and Zero Plastic Day. Children also enjoyed time organizing many Clean-ups in our school. This is how the idea grew into a project named “Chaos to Art”.

The Activity

When we launched the “Chaos to Art” murals initiative, children even collected some solid trash from outside the school and helped tirelessly in making the artwork. They did the best they could to make a positive impact in their community. We are really proud of the students and we consider them “Heroes” of this project.

After gaining some ground and support inside school, we decided to reach out to more people. We organised two events in a primary school and came up with our biggest mural of solid trash, “The Peacock”.

The Outcomes

Now, we are a group of nature lovers and change makers who are truly engaged in raising awareness of the dangers of solid trash on our ecosystem. Our future vision is to grow this project to recycling plastic bottles of a number of public places around our city. Our first step will be to collect plastic bottles thrown away by cafes, the University restaurants, the OCP group club, Lydex high school campus and three high schools in our city. **By collecting plastic bottles from these public institutions, we estimate that we will stop more than 1,000,000 plastic bottles damaging the environment every year.** We will place sorting bins in these places and encourage people to grow this culture of sorting their trash to help us collect it easily. The ultimate goal is to reach all the neighborhoods in our city and engrave this culture in every person’s mind.

Verification

The process was filmed by the most popular electronic newspaper in Morocco, “Hespress” and the report they made about us was really too showcased our work to a larger number of people. The report was read by the Governor who called us and congratulated us for what we were doing. We were able to make seven murals in total; two in our high school, the biggest one in a primary school and four on a wall of a public park.

This project was made possible by our beloved Governor, Mr AZIZ BOUIGNANE who did all he could to back this initiative. He is a true lover of Mother Nature and he paved the way for us to reach our main sponsor; “The National Initiative for Human Development”.

“We all know that the impact of human activities on our Mother Nature are phenomenally intolerable and inexcusable. Pressure is in its high tide towards our environment. We should all work together to minimize the negative effects of our behaviours. This is why we are all engaged in this project “Recycling solid trash in Benguerir”. It is an environment-friendly one. I have been inspired by the work of these people, and I consider them nature saviours. They are truly doing a great job for the planet. Now, the project is growing bigger and aiming for recycling plastic bottles in our city. I would like to express my thanks and appreciation to all of the members of this team. My special thanks to World Merit Charity for empowering such activists as well.” **Mr. AZIZ BOUIGNANE**, The Governor of Rhamna Province, Morocco.

Global Citizenship

Young people are really inspired by our project especially in its artistic pole. They like the murals and they keep talking about them. They learnt that trash can be reused in many different ways including art which turns trash from ugliness to beauty. Many young people vowed to join us. We are really proud of them and we consider them the defenders for a more sustainable life on our planet.







GHANA



Weekend of health awareness and
medical testing

AUGUST 16TH-18TH

Impact: 120



The Issue

Good health and Wellbeing (SDG 3) is of utmost importance to Ghanaian society; while the overall survival rates of children in Ghana have improved over the past ten years, malaria remains the leading cause of death for children under five, and malnutrition is a significant indirect cause of child mortality. Continued reduction of HIV prevalence indicates progress, but prevention of mother-to-child transmission and coverage of paediatric antiretroviral therapy remain unacceptably low, and stigma and discrimination continue to hamper uptake of services. Poor nutrition is of particular concern in Northern Ghana. Thus, maternal and child health remain critical, and SDG 3 is pivotal for the attainment of health-related goals. The small farming village of Brehmanfomanyo, home to 600 people, live with no health facility in central region of Ajuumako-Enyam-Essiam. The villagers were celebrating an annual festival to showcase their rich cultural heritage and fundraise for community development. World Merit Ghana team of six; Deborah Effah, William K. Menah, Prince Obeng Boateng, Kingsford Kommeh-Sey, Emelia Obira Duku and Confidence Mawusi took this opportunity to offer free health care services to the people of Brehmanfomanyo from Friday 16th -Sunday 18th August,2019

The Activity

For the three-days the team delivered free health screenings, checking vital signs in conjunction with an SDG awareness and sensitization campaign. On Friday 16th August World Merit Ghana arrived at the village at 1pm and set up a station to start free health screening for people in the community. Four team members were engaged in this activity while two team members went 'house to house' in the village to talk about SDG 3 to the people who came for health screening with the SDG icon cards. The team went to their homes and introduced themselves and tell them of our free services. The Friday health care service was provided to 97 people which included pregnant women and children in the community the radiological services report was given to the. Activities were brought to a close at 8pm.

On Saturday 17th August there was 'durbar' in the morning for the festival; this event brought notable people in the community together to perform and showcase their rich cultural heritage. Nana Kwadwo Tanno II, Rev. Dr. John Kwesi Ansah, the chief of the village, Prof. Ato Duncan, CEO of centre of awareness,global peace mission, Bishop Ike Iweama, a US Army soldier and Bishop endorser, Chiefs and 'Queen mother' from neighboring communities were all present. The Work Merit Ghana team was given recognition at the durbar and also the team was appreciated by the Chief and people of the community. At 12pm the team went to their stations to start the day of work with house to house calls and offering free health care screenings.

The Outcomes

One hundred and twenty people in total were provided with health screenings over the weekend. The people that came to the health screening station were made aware of this free service due to the house to house campaign, which meant the team had done a successful job of generating awareness about the importance of their health.

Verification

The people of Breman fawonmayo have promised to take into consideration the 17 SDG and work together with World Merit Ghana in the future. The report from the lab that details the medical tests that were carried out as verification that these actions and impact took place on a professional and thorough level. Some community members gave us their contact information and promised to work with us to promote the course for the greater good.

Global Citizenship

Health and Well-being as a Cornerstone of Global Citizenship. While some of the issues highlighted by this SDG will require a massive coordinated effort to overcome—such as reducing epidemics—even small changes to society can make a big difference to humanity. The activities by the Ghanaian team have showed how to contribute to Good Health and Wellbeing and foster a culture of Global Citizenship.



NIGERIA



Outreach to out of school children
and supply of materials

AUGUST 19TH

Impact: 16



The Issue

The statistics of the Nigerian education system reflects a broken education system that makes it difficult for Nigerian children to receive an excellent education, consequently making it impossible for them to fully realize their potential. According to UNESCO, Nigeria is ranked as the country with the highest number of out-of-school children in the world, approximately 10.5 million. World Merit Nigeria are passionate about why girls, in particular, not attending school. Poverty and economic issues, early marriage and teenage pregnancy, inadequate school infrastructure and cultural and religious misinterpretation are the main issues that prevent girls from going to school. With almost 70 per cent of the Nigerian population living below the poverty line, girls are often sent to work in the markets or hawk wares on the streets. Early marriage and teenage pregnancy also prevent girls from going to school. A lot of girls drop out of school before reaching primary class six. Michael Abdullahi recently made a life-changing impact on the lives of five children who have been out of school due to poverty.

The Activity

Michael led a team that brought both the children and the parents together for an education sensitization training session, where they were taught the importance of education and how education has been used as a tool for transformation. Using his own personal story of how he came from a poor family and was raised by his uneducated mother but who worked tirelessly to ensure that she gave Michael the most special gift; education, and today that investment in education allows him to have a voice across several platforms. The team, led by Michael also trained the mothers on how to start a sustainable income generating household business. At the end of the training, the parents of these impoverished children were supported each with a donation 50kg bag of rice to start their business. The children were then enrolled back into school with full educational scholarships together with the provision of scholastic materials for adequate learning process.

The Outcomes

The children are now back in the public school system and they are doing great across their various subjects. The parents are now in the early stages of setting up as small business owners who will be able to earn their own livelihoods and support other family members and the community at large in positive ways.

Verification

The team, led by Michael made a short film in the style of a video blog, showing process of the girls receiving the support they needed to re-enrol in school. The team have kept in touch with the parents and plan to visit them at home next month so verify the sustainable impact their activities had.

Global Citizenship

Just one more year of education can change a girl's life completely; according to UNICEF, an extra year of secondary school can increase a woman's income by 15% in the future. Furthermore, ending all forms of discrimination against women and girls is not only a basic human right, but it also crucial to accelerating all 17 SDGs. It has been proven time and again, that empowering women and girls has a multiplier effect, and helps drive up economic growth and development across the board. The SDGs aim to build on these achievements to ensure that there is an end to discrimination against women and girls everywhere. By supporting 5 girls to re-enrol in school and get the buy-in from their parents, the team led by Michael have made substantial impact towards developing global citizens.



BANGLADESH



Distribution of highly nutritious
plantain grass

22ND AUGUST

Impact: 10



The Issue

An adulterant is a substance found within food that compromises the safety or quality. Adulteration in poultry feed has been linked to having a direct, negative impact on the health of humans and animals. Adulterating chicken feed with antibiotic growth promoter (AGP) helped build modern industrial chicken farming. As adults, chickens are fed low doses to enhance their growth and prevent diseases. Everytime antibiotics are used, whether in animals or humans, you risk selecting for drug-resistant bacteria. We need to safeguard antibiotics for the use in both animals and humans, to ensure they can be used for the treatment of infection in the future. By the year 2050, some researchers predict that antibiotic resistance will cause 10 million deaths every year, surpassing cancer as the leading cause of mortality worldwide. The issue is that we must explore alternatives to AGP that are effective and realistic for the poultry industry.

The Activity

World Merit member Pravin Mishra is a Doctor of Veterinary Medicine (Final Year Student) at the Bangladesh Agricultural University. Pravin, in his quest to find out the alternatives to AGP is now advocating for the use of Plantain grass. As part of a ten person team, Pravin is developing a poultry feed that uses the highly nutritious grass and plans to distribute an innovative formulation to farms in Bangladesh. To begin, the team distributed the Plantain grass in one farm and monitored the effect on poultry. The farm owner was instructed not to use any kind of AGP and results were positive.

The Outcomes

After using the Plantain grass in feed formulation the growth rate of the tested poultry had increased and there was zero presence of any antibiotic residues found, meaning the feed would be 100% safe for human consumption. Pravin and the team have plans to roll out this project and distribute the Plantain grass feed in other farms.

Verification

The owner of the farm verified with the team that there had been an increase in body weight of the tested poultry after being 'treated' with Plantain grass. As the team roll out the project, they are working on more scientific and robust methods of verification.

Global Citizenship

This make the people aware about the health consciousness and the globally threatened antibiotic resistance issue will be controlled.

Food and agriculture feature prominently in many of the Sustainable Development Goals, because they are interconnected with almost all aspects of economy, environment and society, from hunger, malnutrition, desertification, sustainable water use, loss of biodiversity, to overconsumption, obesity and public health. The only access to safe and nutritious food will ensure healthy lives and promote well-being for all (SDG 3). By tackling food adulteration and creating innovative solutions that will benefit all humans who eat meat, this project is contributing to global citizenship.



BURUNDI



Promoting SDGs and micro savings
club through a football game

AUGUST 24TH

Impact: 120



The Issue

After launching Kids Bank (Kids VSLA Initiative) in Gitega back in February 2019, the local President council of Gitega, Francine Nzokira, wanted to roll out the project by getting more children involved in the World Merit Kids Club. It was identified that children would likely come together on an afternoon if an activity was organised for them to enjoy, such as the ever popular Burundian favourite sport, soccer.

The Activity

This Saturday 24th August 2019, Local Merit Council Gitega did an amazing job organising a football match between World Merit Burundi Kids Club. The teams were made up from children who participate in the World Merit Burundi project “Kids Bank Initiative” and other children who had not yet been onboarded to the Kids Club. It was an enjoyable match with many goals for both sides as they played for one hour in the Burundian sun from 2:00 pm to 3:00pm. The match ended with the teams sharing juice and snacks. That match was organised to motivate more children to join World Merit Kids Club where we play games, studying sustainable lifestyles, learning about the SDGs and where they operate a micro-savings club.

The Outcomes

There were 22 kids who played the football match but they were part of a group of 120 people (kids and mothers) who participated in the event that day. In addition to those who played the soccer match, 65 kids received a basic financial literacy training to help them become empowered on financial education, especially in saving.

Verification

Certificates were given to the participants of the soccer match to congratulate them on effort and great sportsmanship. The 65 children who received training in financial literacy were invited to join the micro-savings club where they can 'lodge' money and begin to establish a sustainable financial behaviour pattern.

Global Citizenship

During this activity, the participants were introduced to new concepts that promotes global citizenship, and this was enhanced by the bringing together everyone with a football match. Team sports promote leadership, strategy and other positive qualities that are key to becoming a true global citizen.



INDONESIA



Decent work and economic growth
Training Camp

AUGUST 24TH

Impact: 85



The Issue

While Jakarta, Bali and its nearby areas continue to lead the growth in economy and business opportunities, a significant shift of investments is also observed in Semarang. Semarang is an active trading and administrative area with most of its industrial estates, business hubs and offices gathered in the low land. Not only the area, with the beautiful view of the town and the sea in the hilly sides, is attractive for tourists, but also to foreign investors who support Semarang's economic growth. Investments in Semarang have never been easier than now — with the implementation of an investment-friendly system through e-government. With the support of infrastructure in the surrounding areas, Semarang will become not only the final destination but also a tourist hub in various regions of Central Java. As a result, the economy in the tourism sector of Semarang is bound to accelerate. World Merit Semarang have a strategy to get youth 'investment ready' by providing training linking entrepreneurship with sustainability.

The Activity

This program took place on the weekend of the 24th August aptly named; "Indonesian Youth Entrepreneur and Voluntary Camp 2019". This intensive training project was carried out by World Merit Indonesia Semarang in partnership with "Grow To Give Indonesia", and "Mahasiswa Kalongan". The great collaborative effort consisted of a three day camp in the middle up tropical jungle in Central Java, bringing together 50 university students and 30 underprivileged local youth. The group learned about entrepreneurship, 'sociopreneurship', sustainability in economics, personal development and creating leaders and forming relationships with professional business mentors.

The Outcomes

Following the intensive camp experience, the participants gained a comprehensive understanding of the value and process of mentoring for the aspiring 'sociopreneur'. This increased their capability of establishing and growing initiatives in enterprise, business and social work. Upon leaving the camp, already half of the participants had taken the knowledge from the camp and have embarked on their own initiative or business.

Verification

Fortunately, because the camp was a 'residential' style event, the team of World Merit Semarang were able to carry out continuous verification and monitoring of the sessions. Participants were given feedback forms to complete and also there were debriefing sessions where participants could give verbal feedback and verify what had been learned and how the camp had positively impacted them.

Global Citizenship

The basis of the camp was pairing university students with under-privileged youths as a means of sharing knowledge and developing skills. The university students took the role of peer educator, volunteering to be a 'buddy' for the partnering youth and also bridging divides between the demographics. This 'bridging' is fundamental to creating a population of global citizens and, as such, this activity went a long way in the development of global citizens in Semarang.



SEPTEMBER 2019

THURSDAY, 5TH

International Day of Charity

SUNDAY, 8TH

International Literacy Day

TUESDAY, 10TH

World Suicide Prevention Day

MONDAY, 16TH

International Day for the Preservation of the Ozone Layer

SATURDAY, 21ST

International Day of Peace

MONDAY, 23RD

International Day of Sign Languages

THURSDAY, 26TH

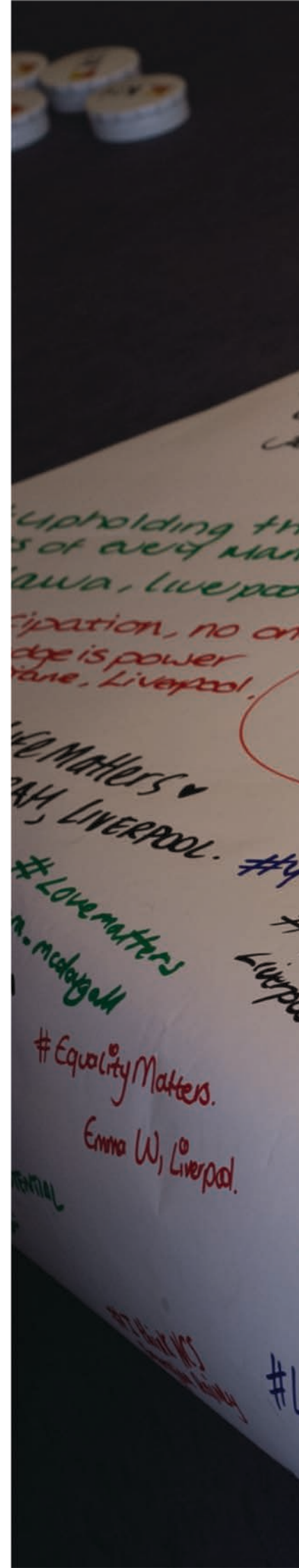
International Day for the Total Elimination of Nuclear Weapons

THURSDAY, 26TH

World Maritime Day

SATURDAY, 28TH

International Day for Universal Access to Information



MUSIC = LIFE
NORMAN NOUSE
change begins within
but not alone
HUMANITY MATTERS
SHAMJHAN MANJHARY

Access matters
in power

People matter!!

welfare of the community
matters!

education and
welfare of all
matters ~ E.K. TRUNOAITÉ
LITHUANIA

ANIMALS

Children have the right to be
children. Humanity matters
- UN World Bank

human
woman

What matters...
Onearkinspires...

believing matters
Ella, Lina

you matter

Being yourself
matters. - Sukie
What I
now want
+ to

OTHER
CIPINIA
- Nathan
Liverpool

people matter
SONAL JAIN
INDIA

Equality
NCS - LIVER

Just be an
inspiration

the right to happiness matters
- Rory

anything is possible
LOVE MATTERS
- Shantika Jain

you are all the matters
LOVE
EVERYONE



**WORLD
MERIT**